



Hard Work and Saving

By JOHN GLAMBECK
During the war the farmers were told, by the government, the press and every would-be adviser, to work hard, to produce more and be paying. When the so-called reconstruction set in and the Canadian dollar became worth less than the American, we were told again, to produce more and be saving. Well, most farmers have surely worked hard enough, and the crop failures that occurred for three or four years in many districts were no fault of the farmers. But in practically all districts, crops or no crops, conditions over which the farmer had no control have made farming unprofitable, and in the last year farming has been a losing game to the great majority.

The result of this unprofitable farming is a compulsory saving. Farmers today save on everything possible, not because they want to, but because they are compelled to, and this extreme saving by the farmers will not act very profitably to the townspeople and business in general.

When the average farmer raises good crops and receives a fair price for same he is a good spender. Of course, there may be cases where farmers spend money foolishly, but most of them spend their money for things that help to make their homes brighter and a happier place to live in. The average man who settles in this new country, with the intention of transforming the wilderness into a home, naturally wishes to spend money for improvements, and just as soon as possible he wants a fairly good house, in place of the tarpaper shack, and a good barn instead of the dogout. He wants his family to have good clothes, and to ride in a car, instead of the hayrack. He wants music in his home. In short he tries to surround himself with as many comforts as possible, and the buying of these various things is what results in good business for the townspeople. But, as stated in the beginning, today the farmer is compelled to be extremely saving, compelled to get along with the very least of the barest necessities, not to talk about luxuries. The reason for this is the falling price on all farm products on the one hand and on the other the still high prices on all products not grown on the farm. The farmer still living in a shack will not build a house at the present high cost of building material, and while most farmers need harness, machinery, hand wares, harness, etc., they are compelled to go along without, or buy as little as possible. In the meantime the town merchants, having these articles to sell, are wondering why the farmer does not come in to buy.

As for machinery, as farmers buy this year unless he is absolutely compelled to, and I read that U.F.A. locals in many places have passed resolutions advising to buy no machinery, but to help each other out with what they now have. Very few farmers will start a new car this year, and most of the old "Lizzies" on the roads on the road this spring have no fenders, fenders and heart-breaking sound; and as for clothes, farmers will try to make do. I saw last another year. If he can buy a new shirt, he needed overalls, shirts and shoes at present prices he does well. There are some things a farmer must have in order to live and go on, but in all, conditions force him to get along with the least amount possible of these things.

And at the same time we read that the government and big business interests want immigrants as new settlers on the land. What inducements do they offer these settlers? If the former settlers, who have been at it for twenty years, can't make farming pay, what chance have the new ones?

(Continued on page 10)

What is Gleichen's Greatest Need?

By R. R. Umble, Secretary of Gleichen U.F.A.
While I am not sure that it is Gleichen's greatest need, there is a real need that concerns every person in this district that I have been asked to bring to your notice. That is the need of organization to combat the grasshopper menace. Some people will say that we had a lot of grasshoppers last year and that they did no great damage. That may or may not be true, but the fact remains that each annual invasion will be over 50 days in a season. This district is known to be infested with the eggs which the government entomologists have found to be hatching out at over 50 per cent, therefore, it is quite evident that something must be done. To do anything while every farmer must do his share. A meeting has been called for in the U.F.A. room, at Gleichen, on Saturday, May 21st, at 2:30 p.m., which will be addressed by a capable speaker from the Agricultural School and measures of control discussed. Let everyone interested meet with us on that date that we may make of this great need an accomplished fact.

The above is the author of a series of articles The Call hopes to produce under this heading and we write me to please send us a printed copy of their views along this line, believing good may result.

Empire Day Celebration at Gleichen Tuesday, May 24

Empire Day, May 24th, is to be worthily celebrated in Gleichen with Indian horse races, athletic sports, ball games, etc., topped off with a big dance in the Opera House that night.

The Agricultural Association has appointed a strong committee that may be relied upon to prepare the program and carry it through. This program is an excellent one and provides entertainment for all, young and old.

The final details are being settled today for baseball and football games and tomorrow posters will be issued containing full particulars. Look for them and arranged to be in Gleichen on Tuesday, May 24th.

Union Church Notes

Mother's Day service brought 160 folks together on Sunday morning. The church choir led the musical service and contributed a number. "My Mother's Prayer" The Sunday school class sang their chorus very respectably. Miss M. Gillingham and Valma Sanders, rendered the oblation. "My Mother's Blessing" beautifully. Miss Viva Ingraham accompanied on the organ. Appropriate recitations were given by Mildred Peterson, Ella Sanders and Hugh Beach. The flowers for the day entitled "How can we repay a Mother's Love?" was taken by the pastor. The service throughout was helpful and appreciated.

Sunday, May 22nd has been selected as Go to Sunday School Day.

The Ladies Circle will meet this week on Thursday afternoon at 3 o'clock at the home of Mrs. J. J. Neilsen.

Next Sunday: Sunday School and Bible Class 11 a.m. Evening service at the usual hour 7:30.

When you want to hire help or sell a farm, buy a horse or find a tenant, call on your quickest way is to Herald classified advertisement. They carry a message to thousands of interested readers every night. They cost very little and they get results. The next time you have a want to fill quickly write out your ad and send it to the Herald Want ad Department, Calgary. You will get instant courteous service.

St. Andrew's Church, Gleichen

May 15th, Whit Sunday.
Holy Communion 8 a.m.
Sunday School 10:10 A.M.
Morning Prayer and Bible Class meets at 11:15 A.M.
Evening Prayer 7:30 P.M.

The Rector is opening a Bible Class for all who wish to attend at the conclusion of morning prayer. The portion of Scripture for this Sunday will be the Second Chapter of the Acts of the Apostles and will have special reference to the great Christianization of Whit Sunday. Please read and give the class the benefit of your opinions. Free discussion and a cordial invitation to all.

COMING EVENTS

May 13—Social Dance in Gleichen Open House.

May 14—Last Day to Clean Up by Council order.

May 20—Social Dance in Mordell Open Hall at Standard.

May 20—Clean Up Day.

May 21—Gleichen District Grasshopper Meeting in U.F.A. Hall.

May 24—Gleichen Empire Day Celebration.

May 24—Gleichen's big Day of Sports.

May 24—Trap Shoot at Cluny.

May 25—26—Calgary Cattle Show and Sale.

Aug. 11—Gleichen District Agricultural Association's Exhibition.

Sept. 22—The Gleichen District School Fair.

Clean Up Day Will be Friday, May 20

With Pres. Matthews in the chair the Board of Trade transacted considerable business Monday night, dealing for the most part with the repairs needed to the roads leading to the town. Most of these matters will be taken up with the government, but when it was shown that a repair was needed on the Reserve on the West Arrowood trail not far from Bow river bridge and that it was not the business of any person in particular the members present volunteered to form a pick and shovel brigade tonight and at 7 o'clock will leave President Matthews' store to do the work.

Clean up day was discussed and Mayor Tulliope stated the Town Council had issued orders that all householders have all refuse removed, and in adjoining their property, to the nuisance grounds.

This it was believed would remove any objection to all joining in a general clean up of the streets and vacant property. The Mayor indicated the Council preferred that the Board of Trade organize the work and after some discussion a committee was appointed to divide the town into sections and select captains to oversee the work.

It was thought best this year not to have a half holiday proclaimed but to ask employers to let off all employees who are willing to help improve the appearance of our town with hard work.

The date set is Friday, May 20th. Now, get ready to spend a few hours beautifying Gleichen.

"Ode to Every Woman!" Ask Your Husband—He Knows.

The Royal Bank of Canada
GLEICHEN BRANCH
D. HUTCHERSON, Mgr.

GEO. MATTHEWS

Two Phones 13 and 46 "VALUE WITH SERVICE" Two Deliveries 11 a.m., 4 p.m.

JUST A FEW OF MANY VALUES OFFERED

Ladies Gloves Just Arrived. Dark Brown and Grey Cape. (In stock). \$3.50 pr	Remnants Another lot of Short Ends have accumulated. Out they go at Big Reductions
Galatia This is the cloth for hard wear. Good dark colors, Stripes and Figures. 89c. yd.	Canvas Shoes New Stock Just in. Kumps, Oxfords and Shoes. Rubber and Leather Soles. All Sizes.
Ladies Hose denim's Guaranteed. Mererized. Late, full fashioned and knit to fit. Seamless. All colors. \$1.25 pr.	Camisoles Dark Navy Silk, Hemstitched. Sizes 36 to 42. \$2.25

For Grocery List See Page 7

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ADVERTISING RATES—Display 50c per Column, each first insertion and 25c for each subsequent insertion. Local ads accepted only with display ads at the price.

Exchange Must be added to Checks

WEDNESDAY, MAY 11, 1921

Must Clean Up by May 14th

The Town Council has decreed that all Gleichen householders shall clean up their yards and have all refuse matter, in or adjoining their property removed to the nuisance not later than next Saturday, May 14th. This action is taken owing to a few lazy or selfish citizens last year shirking their duty and, while their neighbors clean up the rubbish they deposited in lanes packed through the window or were awful busy elsewhere. This year the pickers will have to get busy—right, O!

Grasshopper Meeting

"Grasshopper Meeting, Saturday, May 21st." That is rather a startling head, and the "hoppers" will meet all right. Also our farmers will meet that date to meet Mr. and Mrs. Grasshopper and thousands of little "hoppers" in deadly conflict.

Secretary Umbrite of the U.F.A. says he is not sure the grasshopper fight is "Gleichen's Greatest Need". It is from all the experts on the subject tell us, more than likely to become one of our most serious problems and the destruction of their eggs at this time may well be considered one of Gleichen's greatest needs.

Prejudice

If you want to know prejudice is, you will find it in the reason of fools—it is the spider in the mind. Prejudice cannot put on the garb of reason the cheat is too thin. Some minds are prejudiced because they have neither the intelligence nor the courage to examine the truth. It sees only what pleases and destroys the rest. The man who is prejudiced is buried in his own selfish thinking, like a mouse in a roll of cheese. The "babel" of other minds and thinkers mean nothing to him. He contends for his own small things like ants do for a molehill dwelling, and when the panorama of his selfish and dwarfed dreams pass, he finds the habit of prejudice so strong that there is no manhood left to stammer an apology for his position in the quicksands of prejudice.

Success In Failure

"What is failure?—Nothing but education; nothing but the first step to something better."

A young art student, who had just finished a picture, declared, with tears in her eyes, that it was "another awful failure!" Just then the instructor, seeing what she had done, took a brush and palette, and put a few quick strokes of light here and there; and lo! the "failure" was a thing of beauty. The young woman learned to put on the finish; ing touches to her own "failures" and they won a prize after all.

Thousands of great works of art, mercurial coups d'etat and wonderful inventions have been lost to the world on the very eve of accomplishment, because their authors became discouraged and disheartened when but a little more work, a little more time and a little more perseverance would have put on the few finishing touches and changed the picture to a work of art.

Perseverance is the "open sesame" to the door of success. Self-confidence is the only one from which you can learn the pass-word. Self-confidence is the mother of perseverance and perseverance is the mother of success.



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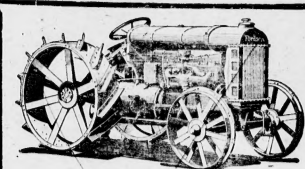
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NOTICE

Owing to the small profit in coal and the amount of money tied up in same we are compelled to stop selling coal on credit and on and after June 1st our coal will be strictly cash either paid for in advance or C.O.D.

Please do not ask for credit as it is unpleasant to refuse and the above rule will be strictly adhered to.

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